

SUSAN ROSENBLATT LECTURESHIP



Stanley and Susan Rosenblatt



Jonathan Samet, M.D., MS
Dean and Professor
Colorado School of Public Health

The Global Tobacco Pandemic: How did we bend the curve?

Dr. Jonathan Samet has been an editor of several U.S. Surgeon General's reports on smoking and health. He is a FAMRI Distinguished Professor and serves as Dean of the Colorado School of Public Health. Dr. Samet is a fitting choice to give the inaugural lectureship to honor the contributions of Susan Rosenblatt to the field of cancer prevention and control.

Susan Rosenblatt, with her husband and law partner, Stanley Rosenblatt, took on Big Tobacco in two blockbuster Florida cases in the mid-1990s. The first case involved flight attendants who sued cigarette companies because of the harms caused by secondhand tobacco smoke in their work environment. After four months of trial, the tobacco companies settled for \$300,000,000. This enabled Susan and Stanley to create the Flight Attendant Medical Research Institute – FAMRI – with the funds being used for research and to search for cures of the diseases caused by exposure to secondhand tobacco smoke. The second case was brought on behalf of injured smokers in the state of Florida. The flight attendant case helped end smoking on airlines while the case on behalf of Florida residents injured by smoking resulted in a \$144.8 billion jury award, the highest verdict in American history.

Dr. Samet is a pulmonary physician and one of the world's leading experts on the adverse health impact of air pollutants. Dr. Samet served as an expert witness in both cases filed by the Rosenblatts and will discuss how Susan and Stanley Rosenblatt helped accelerate the decline of cigarette consumption both domestically and globally and ultimately diminished the power of the cigarette industry.

Thursday, October 20, 2022
12 p.m. – 1 p.m.

Hollings Cancer Center Room 120
or Microsoft Teams

Or call in (audio only): +1 843-410-6177

Phone Conference ID: 773 991 509#



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